

2020 TERM 4 REPORT



PROGRAM ACHIEVEMENTS

Engaging with Schools and Making a Difference

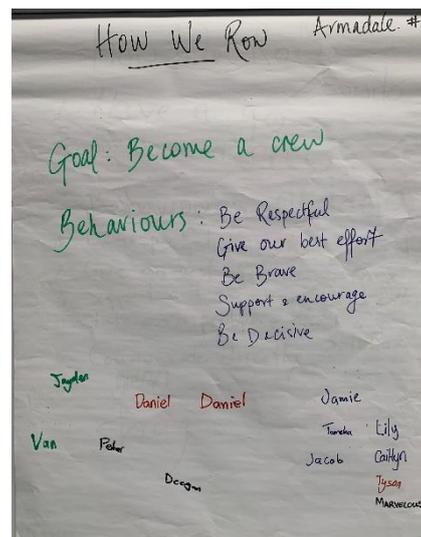
- Term 4 was a successful term with the program operating at capacity:
 - 10 individual classes participating in the program from four schools; Armadale SHS, Cecil Andrews SHS, Byford SC and Sowilo Community HS
 - 78 individual sessions were completed
 - 203 young people were impacted by the program
 - 11 coaches worked with our program participants
- Across the semester, two CARE schools have been engaged in the program with Sowilo Community High School undertaking a successful 7-week program in Term 4 and will be returning in 2021.
- Over 2020 Making Waves has worked with the following schools:
 - Armadale Senior High School
 - Byford Secondary College
 - Cecil Andrews College
 - Clontarf Aboriginal College
 - Kelmscott Senior High School
 - SMYL Community College (Rockingham)
 - John Wollaston Anglican Community School
 - Sowilo Community High School

Engaging with young people via an after-school program

- John Wollaston Anglican Community School participated in a pilot after-school program over the second half of Term 3 and the first half of Term 4.
- 11 students in Years 7 and 8 participated in the program.
- The school and students gave a glowing endorsement of the program and have signalled their interest in continuing a school based after-school program in 2021.

Developing Life Skills

- In Term 4, Making Waves launched a new component of the in-school program, called “How We Row”, which is a class mission statement that is co-created by the participants. The statement provides participants a framework in which to develop their leadership and teamwork skills in the context of working together towards a common goal, learning new skills and testing their limits. The How We Row statement has been highly effective for each class in providing direction for their respective programs. This new initiative has undoubtedly been successful in integrating life skills development as part of the Making Waves in-school program.
- Also introduced for the first time is the presentation of Certificates of Achievement for all participants. The certificates recognise their achievement in demonstrating excellence in the skills of discipline, perseverance, leadership, communication and teamwork.



Key Strategic Outcomes

- The Making Waves Leadership Group endorsed our strategic plan for 2020-2023. This included a new mission statement – “We empower young people to take opportunities to develop the skills to succeed in life” – and the development of a set of program values being respect, inclusion, courage and ambition. The strategic plan operates across four key pillars: youth health & wellbeing, program sustainability, vocational training & further education and community engagement.
- Making Waves met with the Minister of Sport Hon Mick Murray MLA and Tony Buti MLA to discuss funding opportunities for the development of a new shed dedicated to the program. Plans are being developed for submission to the State Government for financial support in relation to the building of the shed.
- Lavan Legal is assisting Rowing WA with the registration of the new charitable entity. Current information suggests this should be completed by 31 March 2021, following which time Making Waves will have its own DGR Status and the ability to apply for additional grants and PAF support.

Key Operational Outcomes

- DS Studio was engaged to produce a promotional video for Making Waves. A filming day was held at Champion Lakes Regatta Centre with Cecil Andrews SHS and Byford SC students playing a starring role. The new promotional video, and social media short videos, will be launched early in 2021.
- Extensive work has been undertaken in developing new program offerings for 2021 with plans to launch an after-school program (called the Junior Rowing Squad) and school holiday camps well underway. The Junior Rowing Squad, in particular, is a key part of the long-term strategy to transition Making Waves rowers to a club environment.

Measuring our Success

- A new social insight surveying process, through SocialSuite, was rolled out this term.
- As more data is obtained through participant and teacher surveying, this system will provide for greater and more detailed social insight analysis, including on a longitudinal basis.

FUNDRAISING ACHIEVEMENTS

Received \$901,470 of our \$1,800,000 program target

