



2019 TERM 1 REPORT (Feb - April 2019)

PROGRAM ACHIEVEMENTS

Building our Support Base

- Wesfarmers has been secured as program sponsor for a 5-year term - \$733k. This signified the single largest sponsorship of a rowing program (outside of a national regatta) in Australian rowing history
- Sykes secured as program sponsor for a 3 year term – \$7.5k
- A Stronger Communities Grant was received and funds have been fully utilised for the program - \$20k. Some of these funds were for unbudgeted items and have some expense offsets)
- A total of 6 donations totalling \$102k have been received to date
- A Making Waves Function was held as part of the February Elizabeth Quay Regatta for True Believers and potential donors
- A meeting has been held with the Curtin University Vice Chancellor on expanding Curtin Ahead relationship and formalising a wider University partnership

Engaging with Schools and Making a Difference

- Program Coordinator formally employed and commenced in early April
- Armadale Senior High School completed 2 sessions (Yr 9's & 10's) in Term 1 with 40 participants engaged
- Byford Senior High School confirmed as a new program school for Term 2 with both a Year 9 & 10 group confirmed.
- Armadale and Cecil Andrews Senior High Schools have confirmed their continued program involvement with a total of 6 sessions already confirmed for Term 4, 2019.
- Contact has been made with additional schools on future program engagement: John Calvin, Kelmscott and Thornlie Senior High Schools
- Discussion is now underway with Clontarff on their potential program engagement from Term 3 2019
- Review and further development of the program curriculum based off various pathways is currently underway
- Equipment review, sourcing & purchasing of additional items to allow for delivery of the program curriculum is also well underway

Measuring our Success

- Best practice case studies are currently being reviewed for key learnings and application to Making Waves
- Impact measures with potential research application are being scoped with a view to being formalised for implementation in 2019

Our Good News stories

An article related to the Stronger Communities Grant that was awarded to Making Waves appeared in the Armadale Examiner on the 21st of March 2019.

Page 14 - THE EXAMINER, MARCH 21ST, 2019



Armadale Senior High students Caitlyn Easter, Tameka Butt and Adrian Bosveld with Federal Member for Burt Matt Keogh. Photograph — Aaron Van Rongen.

No more patch up jobs

By CHLOE VELLINGA

Teenage boys and girls will benefit from new rowing equipment and new safety boats which will replace ones that are literally held together by patches and glue.

The equipment will be housed at Champion Lakes and will be utilised by Rowing WA's Making Waves program participants.

Chief executive Daniel Tackenberg said the program provided high school students in the Armadale area a chance to develop their life skills and try something they had never done before.

"Students quickly pick up the basic skills and have a great time," he said.

"Utilising a sport like rowing encourages them to step out of their comfort zone, a great lesson in life that can open up opportunities and provide great reward."

Mr Tackenberg said the organisation was able to purchase new equipment through the help of a funding grant.

"A new safety boat will ensure reliability for coaches and if required to perform a rescue," he said.

"The rowing machines are a great introduction to the rowing movement for students so they can get their confidence on dry land before moving on to the water.

"They can also play some fun games and race each other on the rowing machines."

The grant also helped the group install new storage racks for its current fleet of rowing boats.

Federal Member for Burt Matt Keogh said he was pleased to present the \$20,000 grant to the group.

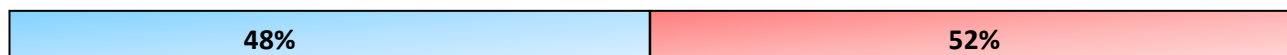
"Usually reserved for elite private schools Rowing WA realises there is a lot of untapped rowing potential in our community," he said.

"Wouldn't it be great to one day see a local team take on the elite schools of the western suburbs in the head of the river and win."

The Making Waves/Sykes sponsorship was also acknowledged via social media with a great response from our Rowing Community to the first post about the sponsorship.

Budget Update

Total Program Revenue Target



Received \$855,500 of our \$1,800,000 program target

Securing program revenue is progressing well with continued follow up on philanthropic, foundation, grants and corporate leads.

Program Expenditure

Estimated Full-Year 2019 program Expenditure	\$262,859
Actual Expenditure (to date):	\$19,315
Notes to Expenditure:	Term 4 2019 will see the program run at close to full scale (10 sessions per week). This scale up requires expenditure on capital program items, hence accounting for the higher annual program expenditure for those purchases.